Dear Shareholder,

Sub: 1) BIFR Sanctioned Scheme-in the case of GSAL (India) Limited

- 2) Record Date "09.02.2013" for determining eligibility for allotment of equity shares.
- 3) Surrender of shares certificates of GSAL (India) Limited.

Ref: BIFR Case NO. 59/1999

With reference to the subject cited, we would like to bring the following for your kind information and immediate necessary action.

APPROVAL OF THE SCHEME:

You would be aware that the company GSAL (India) Limited ("GSAL") is a sick company within the meaning of the Sick Industrial Companies (Special Provisions) Act, 1985. The Hon'ble BIFR vide its order dated 27.08.2012 sanctioned a package formulated for ultimate rehabilitation of GSAL which interalia provides for the merger of GSAL with M/s Steel Exchange India Limited ("SEIL"), effective from 01.04.2010. A copy of approved Scheme of Merger is available on the website of the Company www.seil.co.in.

SHARE EXCHANGE RATIO:

As per the provisions of the said scheme, a share exchange ratio of 1:10 (one equity share of SEIL for every 10 equity shares of GSAL) has been approved by the Hon'ble BIFR for allotment of shares towards consideration for merger of GSAL with SEIL.

SURRENDER OF SHARE CERTIFICATES:

In view of the above, we request you to surrender the original share certificates of GSAL held by you to the below mentioned address enabling us to issue the shares of Steel Exchange Limited to you as per the share exchange ratio as said above and as approved by the Hon'ble BIFR:

The Assistant Company Secretary, Steel Exchange India Limited, 303, My Home Laxmi Nivas, Greenlands, Ameerpet, Hyderabad- 500 016

RECORD DATE:

For this purpose, **09.02.2013** has been fixed as a **record date** for determining the eligibility to allot the equity shares in **SEIL**. Accordingly every shareholder in GSAL, whose name appears on the Register of Members on the Record Date, shall receive 1 (one) equity share of Rs.10/- each in Steel Exchange India Limited for every 10 (ten) equity shares of Rs. 10/- each held in GSAL.

The basis of allotment will be proportionate to your equity share holding in GSAL as on the record date i.e., 09.02.2013 as per the records available with the company, after the writing down of equity by 85% as per the earlier order of BIFR dated 04.05.2006. In accordance with the provisions of the scheme your entitlement for allotment of shares is given below:

For example, a person who holds 100 equity shares in GSAL after the writing down of equity by 85%, would get 10 equity shares of Rs.10/- each in Steel Exchange Limited.

In case of fraction of equity shares, the Company (SEIL) would issue consolidate equity shares to a trustee nominated by SEIL in that behalf, who shall sell such shares and distribute the net sale proceeds (after deduction of the applicable taxes and expenses incurred) to the shareholders respectively entitled to the same in proportion to their fractional entitlements.

CLARIFICATIONS AND CONTACT DETAILS:

For any clarifications and further needful in the matter, you may kindly contact Mr. M. Ravindra Babu, Assistant Company Secretary, Steel Exchange India Limited. Email: <u>gsalshares@seil.co.in</u> Phone: 040 – 2340 3725 and Fax: 040 – 2341 3267.

Kindly note that the equity shares of Steel Exchange India Limited are listed on the Bombay Stock Exchange bearing the scrip code 534748 under "B" Group.

We welcome you as the shareholder of Steel Exchange India Limited.

Thanking You

Yours truly, For **Steel Exchange India Limited** Sd/-

B. Narahari

Company Secretary